



# 2018 - 2019 PARTNERSHIP OPPORTUNITIES

Becoming a Beck Elementary Sponsor helps increase the quality of education our children receive while giving you and your business the opportunity to show your support to local schools. There are over 550 children attending Beck Elementary....that's about 250 families! Sponsors gain exclusive, direct exposure to thousands of current and prospective customers. Sponsorship is a cost efficient, tax-deductible, and targeted way to build awareness of your business and/or offer discounts to local patrons.

**Become a Partner Today . . . Make a Difference in Your Business... By Making a Difference in Your Community!**



#### About Beck Centennial Elementary

A state-of-the-art educational facility with advanced technologies to facilitate 21st Century teaching and learning opportunities to prepare students in grades K-6 for the global society.

**REACH 250  
NEIGHBORHOOD  
FAMILIES**

**SUPPORT YOUR  
LOCAL SCHOOL**

**BUILD AWARENESS  
OF YOUR BUSINESS**

**COST EFFICIENT &  
TAX-DEDUCTIBLE**

**HELP INCREASE  
QUALITY OF  
EDUCATION**

**BECK CENTENNIAL  
ELEMENTARY**

54600 Hayes  
Macomb, MI 48042

[beck.uticak12.org](http://beck.uticak12.org)  
586.797.3900  
[beckquestions@uticak12.org](mailto:beckquestions@uticak12.org)

Christine Wilson, Principal

# PARTNER LEVELS & BENEFITS

## All partner levels include:

- Proud supporter of Beck Centennial Elementary certificate/window sticker recognizing your partnership.
- Logo on signage in front of school with all partners.
- Business partner recognition:
  - Beck Family Volunteers (BFV) website
  - BFV's Facebook Page
  - Principal's e-newsletter

## Beck Partner - \$250

- Full-page ad in the directory that goes home with all families in the fall.
- Booth at one BFV events, which includes recognition banner, display of flyers/giveaways, and option to have business representatives present.
- In-kind donation/basket to be raffled/given away at one event
- One flyer sent home in student folders, printing excluded

## Viking Partner - \$150

- 1/2-page ad in the directory or credit toward a larger ad.
- In-kind donation/basket to be raffled/given away at one event
- One flyer sent home in student folders, printing excluded

## Centennial Sponsor - \$50

- Company name listed in the directory
- In-kind donation/basket to be raffled/given away at one event

## In-Kind Goods & Services

Are appreciated and calculated at half the estimated value. Donor receives recognition at an event of BFV selection.

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## RESERVE BY: OCTOBER 15, 2018

To secure your spot in the 2018-2019 Beck Student Directory.

## QUESTIONS?

Beck parent and directory coordinator

Danielle Belmont | 248.722.8107 | [belmont.danielle@yahoo.com](mailto:belmont.danielle@yahoo.com)

## EVENTS

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FUN RUN  
SEPTEMBER 28

TRUNK OR TREAT  
OCTOBER 12

GLOW NIGHT  
NOVEMBER 9

SANTA SHOP  
DECEMBER 6 & 7

MOTHER/SON EVENT  
JANUARY 18

DADDY/DAUGHTER EVENT  
FEBRUARY 8

ROAD RALLY  
APRIL 26

STAFF APPRECIATION WEEK  
MAY 6 - 10

CARNIVAL  
MAY 17

# 2018 – 2019 PARTNER CONTRACT

## CONTACT INFORMATION (all fields are required)

COMPANY NAME (print as you wish it to appear in all materials)

PRIMARY CONTACT

JOB TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

WEBSITE

AUTHORIZED SIGNATURE

DATE

## CHECK ENCLOSED

Make checks payable to BFV

## TERMS & CONDITIONS

All payments are due in full upon contract submission. All partnerships are final and no refund will be issued, unless agreed upon in writing by both parties. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

## TAX DEDUCTIBLE

Your donation is tax deductible. You will receive a thank you letter from the Beck Family Volunteer President with all necessary information.

## QUESTIONS?

Beck parent and directory coordinator

Danielle Belmont | 248.722.8107 | [belmont.danielle@yahoo.com](mailto:belmont.danielle@yahoo.com)

## PARTNER SELECTION

(please select one)

- Beck Partner
- Viking Partner
- Centennial Sponsor

## IN-KIND DONATIONS

Item \_\_\_\_\_

Estimated Value \_\_\_\_\_

Item \_\_\_\_\_

Estimated Value \_\_\_\_\_

## SUBMIT SIGNED CONTRACT & LOGO TO:

Beck Elementary School office or by email [belmont.danielle@yahoo.com](mailto:belmont.danielle@yahoo.com).

A partnership coordinator will be reaching out to you to help fulfill your partnership items.

